

Entry Point #1: Active Citizenship & Civic Responsibility:

Civic Values	Human Rights in Governance	Promoting Active Citizenship	Engaging & Empowering Youth
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Civic Values:

These are the values of good governance in democratic societies: Justice, trust, the equality of all citizens, compassion, tolerance & respect for others, public courtesy & public mindedness, citizens' responsibility to participate constructively in associations & community affairs, and citizens' responsibility to contribute positively to the enhancement of public life, the quality of life for all citizens, and the greater well-being of the community & society as a whole.

Human Rights in Governance:

These are three core principles of: Equality, participation and inclusion: All citizens are equal in their rights, all citizens have the right to participate in governance, and governance & public services are inclusive of all citizens.

Women, youth, and the poor are groups most often deprived of these rights.

Promoting Active Citizenship:

Active citizenship is the active engagement of citizens & organizations (including civil society organizations, businesses and public institutions) in: Civic education, advocacy & civic action on behalf of citizen rights, the promotion of civic values & civic practices, the rule of law, and greater citizen participation & inclusion in governance & public services, including policy and decision-making on the allocation of resources.

Engaging and Empowering Youth:

Education in civic values and principles of human rights begins with: Children in schools, in associations, in social activities, and in their homes. Initiatives to engage youth should provide real opportunities to develop and practice leadership skills. Youth must be empowered to exercise good judgment and lead initiatives in civic responsibility.

Entry Point #2 – Civic Partnerships for Good Governance:

Fostering & Building Trust	Enhancing Connectivity in the Civic Domain	Responsibility & Accountability	Civic Partnership
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Fostering and Building Trust:

Trust is essential to establish and sustain relationships of collaboration and effective partnership. Increasing trust fosters greater collaboration; increasing collaboration fosters greater trust. Fostering and building trust often boosts the progress of new relationships from an initial level of dialogue, mutual understanding and respect to become strong relationships of close collaboration and effective partnership.

Enhancing Connectivity in the Civic Domain:

Active citizenship engagement begins as an individual commitment and initiative. This initiative by an individual group, business or organization may then become an example for others to follow, and may also catalyze civic engagement by others. Connecting and networking with these other groups are necessary to catalyze collective initiative by citizens. Enhancing connectivity between different activists and entities in the civic domain is thus a priority on the road to expanded civic engagement by greater numbers of parties in society.

Responsibility and Accountability:

Accountability is a fundamental principle of good governance that begins with responsibility. It is the principle of accepting responsibility for one's actions, being answerable for one's conduct, being responsive to citizen inquiries, and publicly reporting activities and results in a clear and transparent manner.

Civic Partnership:

Civic partnerships are joint, contractual initiatives by civil society organizations with any of a variety of partners that foster, strengthen and express the values and practice of active citizenship, civic responsibility, public service in the public interest, and good governance. Civic partnerships may be short in duration and project-specific, or institutionalized and enduring. Contracts that clearly state the rights, roles, responsibilities, objectives, and expectations of each party contribute to greater satisfaction in both the implementation and achievements of civic partnership.

Entry Point #3 – Enabling Responsible Civic Engagement:

Preparing for Responsible Civic Engagement	Enabled Civic Engagement by NGOs & CSOs	Enabled Civic Engagement by Business
Enables Civic Engagement by Government & Public Service Agencies	Enabled Civic Engagement by the Media	Facilitated Citizen Access to Information

Preparing for Responsible Civic Engagement:

Preparing for responsible civic engagement depends upon building the necessary requisite civic capacities such as: i) specifying the scope and nature of the proposed civic activity, ii) identifying interest groups and selecting other organizations to participate in the civic activity, iii) how to contact officials and interest groups and interact with the media, iv) specifying roles and tasks to be implemented in the proposed civic activity, v) knowledge of the Egyptian constitution, civic values and human rights, vi) assuring that staff and partners have the skills and training to effectively perform their roles such as leadership skills, communication skills, conflict-resolution and negotiation skills, and coalition-building, and vii) specifying the results to be achieved and the indicator(s) of success for the initiative.

Enabled Civic Engagement by NGOs and CSOs:

NGOs and civil society organizations (CSOs) are the principal agents by which ordinary citizens articulate and defend their rights, demonstrate active citizenship, undertake and sustain initiatives in civic responsibility, and pursue civic engagement with government and business. NGOs and CSOs have a leading role in enabling citizens, beginning with their own staff, to initiate or participate in responsible civic engagement.

Enabled Civic Engagement by Business:

Small, medium and large businesses too are citizens. Their community presence and public visibility provide them significant opportunity to demonstrate civic responsibility and, by their example, promote civic engagement by citizens and other businesses. Civic engagement by business can be *especially* influential in promoting positive change in civic behaviors and public endorsement of civic engagement.

Enabled Civic Engagement by Government and Public Service Agencies:

The institutions of government and public agencies are themselves *citizens*, as are their employees and managers. Civic engagement by government can significantly enhance the effectiveness of public services and public esteem of these services.

Enabled Civic Engagement by the Media:

Positive and frequent reporting by media on civic engagement by business, government, NGOs, associations, and individual citizens is highly instrumental in Egypt today in raising citizen awareness, influencing civic behavior and promoting civic initiative by others.

Facilitated Citizen Access to Information:

Human rights declarations affirm the right of all citizens to public information. An informed citizenry requires both: i) greater sharing by government and public service providers of empirical data and useful information on public administration, services management, budgets and public spending; and ii) increased citizen knowledge and skills in the effective use of this information in advocacy and dialogue with policy- and decision-makers.

